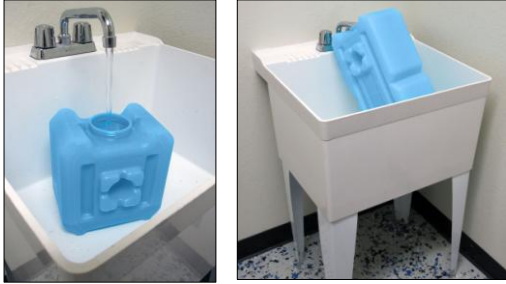


WATERBRICK® Containers:

Multiple Uses, Multiple Solutions

How to Make an Ice Block:

Step 1: Fill WaterBrick with Water



Step 2: Fill to the
Bottom of the WaterBrick Logo



Step 3: Place WaterBricks in Freezer



Time for WaterBrick to
Fully Freeze *

Half Size = less than 1 day
Standard Size = 1 day

* Depends on freezer

Block of Ice

One of many uses....

Emergency Preparedness

Frozen WaterBricks can be placed in the fridge to extend the life of perishable foods or medications in case of a power outage. When they melt, unlike ice, you'll have a fresh clean supply of emergency water on hand. Reduce the worry of losing food or important medications that are hard to replace right after an emergency.

Outdoor Activities

WaterBricks are great for use inside coolers. Use frozen standard size or half size WaterBricks, depending on your cooler size, to keep snacks and other perishable foods cool for outdoor activities. When they melt, unlike ice, you'll have a fresh clean supply of additional ready to drink water on hand. Great for picnics, boating, or any outdoor activity where ice is needed and added clean water is harder to get.

Video Demo:

- Scan this QR Code with your Smartphone App to watch video or
- Web search for:

<http://youtu.be/KKsbaxcYoFI>

